



UNIVERSIDAD  
DE ALMERÍA

### COURSE SYLLABUS 2024-25

#### BASIC INFORMATION ON THE COURSE

Course:	Final Master Thesis		
Course code:	70935401	Plan:	Master in International Business Administration and Languages
Academic Year:	2024-25	Undergraduate/Graduate:	Graduate
Degree Year:	1	Type:	Final Master Thesis
Duration:	Indefinite – 2Q		

#### TIME DISTRIBUTION ACCORDING TO REGULATIONS

Credits:	6
Total time:	150

<b>USE OF LEARNING PLATFORM (Teaching support, Multimodal, or Virtual):</b>	Teaching support
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#### TEACHERS

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## OTHER IMPORTANT INFORMATION

### Content Justification

Presentation and defense of a project which should be a reflection and integration of different knowledge and skills acquired along the master's program.

### Courses Related to Study Plan

### Required Knowledge to Address the Course

Those acquired during the master's program.

### Pre-Required Knowledge

The defense of the master's project will require that the student has passed all the subjects of the master's program, except for the internship. The master project will be presented and defended in English, as the preferable language. It also could be presented and defended in French or German languages, as a second option. It could not be presented and defended in the student's mother tongue.

## COMPETENCES

### Basic and General Competences

#### *Basic competences*

- *Knowledge application*
- *Ability to communicate and social aptitude*

#### *General competences*

#### *Key competences University of Almeria*

### Specific Competences

CEM13 - Identify key factors in decision-making on control variables

CEM14 - Discern what information is relevant based on decision-making

CEM15 - Understand and know how to properly interpret professional texts, oral and written, of medium difficulty in a foreign language

CEM01 - Obtain an overview of the skills necessary to manage a company

CEM03 - Know the practical principles of specific managerial skills and apply these principles in different organizational contexts

CEM04 - Ability to argue decision criteria

CEM06 - Be able to produce effective oral and written professional texts in English and/or at least one other foreign language, according to contextual and discursive needs and expectations

## LEARNING OUTCOMES

The writing document, the presentation, and the defense of the master's project reflect the knowledge and skills acquired during the master's project.

## PLANNING

### Contents

A list of available topics for developing the master's project will be published by the academic supervisors in due time.

Students are expected to proactively contact the academic supervisors and agree with them on the topic to develop in their master's project.

### Learning System and Methodology / Contingency Plan of Adaptation to Scenarios A and B

Methodology and training activities will vary depending on the characteristics of the Project, but usually include (among others):

- Bibliographic search and analysis
- Market/ Industry / Context fieldwork research
- Strategy and Information Analysis
- Improvement propositions and recommendations
- Academic writing and presentation

**Contingency plan:** The methodology will be the same in Scenario A (On-site training) and Scenario B (Distance training).

### Teaching Innovation Activities

### Functional Diversity / Functional Disability

Those students with disabilities or special educational needs can get in contact with the Delegation of the Rector for the Functional Diversity (<http://www.ual.es/discapacidad>) to receive the appropriate guidance and advice to facilitate their instructional, learning, and training processes. Likewise, these students may request the implementation of the necessary and suitable adaptations of content, methodology, and evaluation that guarantee equal opportunities in their academic development. The processing of any personal data or aggregated information regarding these aforementioned students, in full compliance with the GDPR, is strictly confidential. Faculties and academic staff lecturing the course referenced by this guide/document will be in charge of applying the recommended adaptations approved by the Delegation of the Rector for the Functional Diversity. This fact will be, therefore, notified to the School or Faculty as well as to the coordinator of the academic course.

## COMPETENCY ASSESSMENT

### Criteria and Assessment Tools / Contingency Plan of Adaptation to Scenarios A and B

An evaluation committee assesses the master project according to the official rules of the University of Almeria and the specific requirements of the master. The final grade of the master's project is granted by the evaluation committee.

The master's project should have the previous approval of the supervisor before its presentation and defense in front of the evaluation committee.

The supervisor must complete a report assessing and detailing the master's project process developed by the student, check for plagiarism, and suggest a final grade for the master's project. This report - and this rating - is not binding, although it may be taken into account by the evaluation committee when deciding the student's final grade.

#### **Contingency plan:**

In the event of health restrictions, and following the recommendations of the authorities, teaching might be developed online. In this scenario, we will follow the same evaluation criteria, except for:

- The defense may be carried out in a telematic way.
- Students are exempt from the delivery of the 3 hard copies of their work.

### Follow-Up Mechanisms

## COURSE MATERIALS

### Recommended Course Materials

#### *Basic*

To be defined by the student, and agreed by the supervisor. There is no basic bibliography recommended for the student since it will depend on the topic addressed.

#### *Complementary*

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#### *Other materials*

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### Course Materials Available in UAL's library

## WEBSITES

The existing bibliography at the UAL's library can be accessed through the following link:

[https://www.ual.es/bibliografia\\_recomendada70841401](https://www.ual.es/bibliografia_recomendada70841401)