

UNIVERSITY OF ALMERIA-UNIGREEN AWARD FOR SUSTAINABLE MOBILITY

1. Introduction

The climate crisis situation in which we find ourselves demands measures on the part of institutions to mitigate climate change caused by human activity. The University of Almeria, responsible and sensitive to these problems, is looking for ideas to promote actions that contribute to reduce its environmental impact and promote sustainable development models among the university community.

One of the aspects that directly and indirectly affect the ecological footprint is mobility. To reduce Greenhouse Gases (GHGs) released by travel, we must opt for emission-free transport systems and reduce the use of private vehicles in general, in line with the guidelines of the European Commission, included in the ERASMUS+ Program.

2. Objectives

The purpose of the contest is to reward those international students who decide to make an eco-friendly journey, promoting sustainable mobility and thus contributing to :

- Promoting environmental protection and wellbeing at the University.
- Encouraging a sense of community focused on the improvement of our environment.
- Supporting sustainable mobility initiatives that reduce the environmental impact of the UAL.
- Improving the quality and environmental health of Higher Education Institutions and, specifically, the quality of the air through initiatives in favor of clean air.
- Promoting alternatives to the use of the most polluting means of transport.

- Reducing greenhouse gases associated with the transportation of the university community.
- Raising awareness of personal capacity to face universal challenges.
- Supporting actions aimed at achieving the rational use of both private and public means of transportation.

3. Participants

The contest is open to all the international students taking part in any mobility program who decide to travel to the UAL using low polluting means, excluding airplane or car as a mean of transportation.

How to Participate?

Participation in the contest can be individual or in groups. The individual participant or the participant group must express their willingness to participate by filling out the following [form](#) containing the following information:

- Participant/s name
- City of departure
- Home University
- UAL Username
- Instagram Username
- Travel plan (means of transportation used in the different stages)

Students willing to take part in the contest must have a public Instagram profile.

During the journey, they **must post** several images or videos on their Instagram feed illustrating different stages of the journey, at least three (start, course and end).

On the copy of the post, the student shall use the hashtag #UNIGreenTravelAward and shall tag @unigreenalliance and @unialmeria.

Please note that stories in Instagram will not be considered for the contest, only the posts on the feed, using a public profile.

In addition, they must attach **the tickets** of the means of transportation used in their trip, opening a ticket in the CAU with the subject: *UAL UNIGREEN TRAVEL AWARD*.

4. Application Deadlines

The form expressing the will to participate must be completed before September 01, 2024.

The post will be published and the tickets sending **before 23:59 hours on September 4th, 2024**.

The winners will be announced on Friday, September 6, 2024 at the International Students Welcome Ceremony.

5. Awards

Three prizes will be awarded consisting of a sum of money to be spent on [sport](#) , [cultural](#) activities or [language courses](#) programmed by the University of Almeria during the period of stay. In the case of a group, it will be divided among the participating members.

- 1st award: 300 €
- 2nd award: 200 €
- 3rd award: 100 €

If, in the opinion of the selection panel, no nomination is sufficiently qualified, the awards may not be given.

6. Selection Panel and Evaluation Criteria

For the evaluation of the candidacies, a Selection Panel is established formed by:

- Vice Rector for International Projection
- Vice Rector for Sustainability, Health and Sports
- Rector's Delegate for UNIGreen European University
- Responsible officer for International Students
- Officer assigned to the UNIGreen Project

The members may delegate in the person they consider.

Evaluation Criteria

- Means of transport used, prioritizing those with a lower carbon footprint, with the possibility of combining them
- Travel distance
- Originality of the posts on Instagram